



CAPTIVE Project

SENIOR EXPERT Note n° 8

Purpose of this note : *Website*

A first version of the website did give many discussions and we propose to reorganise it with a professional webdesigner.

France did engage money for this work.

Now the design is more simple for a global vision. Just the first page is not welcoming. The new webdesigner didn't propose any change.

This first page is very important, because it has to be attractive. The design isn't attractive and there is too much text. We doesn't want to read so much text on a first page. The details of the project have to be in a special page. The first page need just to be design, visual, with a few key word.

The contents start to be completed with the elements France has on their possession.

The ergonomoy is not simple because it is difficult to come back to the precedent page or the menu.

On the mobile, the website is not usable. It is really complicated and a tab „subscribe“ stay in the middle of the screen.

It could be interesting to add a sentence on the top of the pages with the mention of the contents for strangers. Exemple, in Project development, Monitoring : we have no idea of what type of documents it will contain. So just one sentence which gives an indication could be great for the readers.

One remark: how are these documents used ? how many people did completed these documents (from Monitoring)? What are th results?

The SOS : is very visible and well presented.



The part : Countries of origin profiles

The presentation as a book is ergonomic and interesting for a good access to the content. The table of content which give a direct access is very ergonomic.

Technicals Remarks :

- the pictures are not available.
- the remarks concerning the contents are not yet taken into account.
- On a macBook, when clicking on the link, the page becomes white. It is necessary to update the page. Even trying many times, it is always the same procedure.

The picture on the right is not designed :





The logos on the left are really not on the good place for the readers. They have to be down, it would be more easy to undestand what is the object of this picture. It is a place for a clic (to the coutries profile), so why do we need to see the logos? The logos are for the global project.

It takes a big place in all of the page of the website. Is it really the most important information you have to give to the readers ? I'm not sure.

Did the parters realize an ergonomic tree of the website?

The important elements could be : The SOS, the course, the professionnals brochures from different countries, etc...

In September, the website is not yet accessible through Google.

The website will be a good tool when the elements will be completed, and the first page more attractive with percussive visual, as the theme.